

two NEW feeds from of Speedi-Beet®

- Non Heating
- Cool'n'Calm™ Formula
- Horse & Ponies in Light to Medium work
- Quality Fibre Source
- 100% Natural Vitamins and Minerals



BHF Feeding Recommendations

With a single forage source (e.g Hay)

	200kg	400kg	600kg
Light Exercise: Daily Feed Intake/kg			
BHF Cool'n'Calm™ Mix/Cubes	1.5	2.5	4.5
Forage	4.0	7.5	9.5
Medium Exercise: Daily Feed Intake/kg			
BHF Cool'n'Calm™ Mix/Cubes	3.0	5.0	6.5
Forage	2.5	5.0	7.5

With Forage Replacers/High Fibre Feeds

	200kg	400kg	600kg
Light Exercise: Daily Feed Intake/kg			
BHF Cool'n'Calm™ Mix & Cubes	1.5	2.0	2.5
High Fibre eg. Speedi-Beet®/Fibre-Beet® (SOAKED)	1.5	4.0	6.0
Forage	3.0	7.0	9.0
Medium Exercise: Daily Feed Intake/kg			
BHF Cool'n'Calm™ Mix & Cubes	1.5	3.0	4.5
High Fibre eg. Speedi-Beet®/Fibre-Beet® (SOAKED)	5.0	7.0	8.0
Forage	3.0	5.0	7.5

The above are guidelines only

Typical Analysis (as fed)

Cool'n'Calm™ Cubes		Cool'n'Calm™ Mix	
Protein	10.5%	Protein	10.0%
Oil	4.5%	Oil	3.0%
Fibre	16.0%	Fibre	15.0%
Ash	8.0%	Ash	7.5%
Digestible Energy (mj/kg)	11.5	Digestible Energy (mj/kg)	11.5



Formulated to include **BIOPLEX**® and **SEL-PLEX**® from Alltech



British Horse Feeds

Makers of
Speedi-Beet® **Fibre-Beet®** **Natural Country™**
Quick Soaking Sugar-beet Flakes Quick Soaking Conditioning Feed

The Mill, Thorpe Road, Masham, Ripon, North Yorkshire HG4 4JB. United Kingdom
 Tel: +44 (0)1765 680300 Fax: +44 (0)1765 680301
 E-mail: info@britishhorsefeeds.com

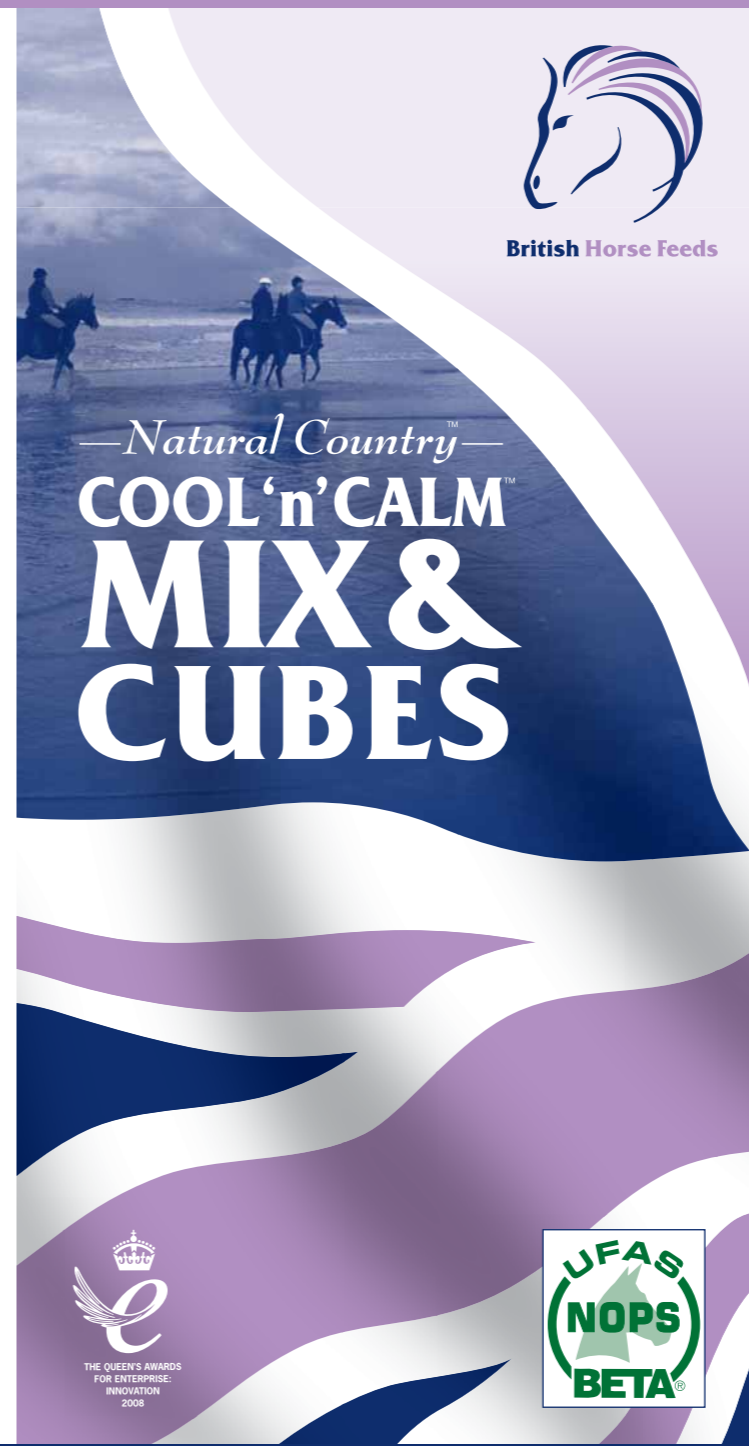


Cool'n'Calm is a registered design of I'Anson Brothers Limited.

NEW from the makers of Speedi-Beet



British Horse Feeds



Introducing the makers



THE QUEEN'S AWARDS FOR ENTERPRISE: INNOVATION 2008

New feeds should be introduced in small amounts rising to the recommended levels over a few days.

Each horse is an individual. The examples opposite are for guidance only. Monitor the horses condition and weight and adjust the amount of feed given accordingly.

British Horse Feeds

- One of the first equine feeds to provide 100% of key minerals in a natural form
- Carefully selected, natural ingredients
- Carefully cooked (Micronized) ingredients to maximise small intestine digestion
- Starch levels carefully calculated to reduce the effect in the hindgut
- Fibre profile (contains Speedi-Beet®) to complement that of forage
- Protein levels formulated to provide optimum levels of essential amino acids, in particular lysine and methionine that are limiting in forage
- Formulated with key nutrients as Bioplex Chelated Minerals & Sel-Plex
- Selected oil source to provide optimum levels of essential fats, including OMEGA 3 and OMEGA 6 fatty acids
- Enhancing coat condition and quality hoof formation
- Ingredients selected to provide antioxidant activity to maintain the integrity of the gut wall and nutritionally assisting natural defences.
- The Universal Feed Assurance Scheme (UFAS), Naturally Occurring Prohibited Substances (NOPS) code has been developed by BETA in conjunction with assurance scheme experts to protect those competing or racing under rules with a no threshold policy for naturally occurring substances that could affect performance.



www.britishhorsefeeds.com