

ENDURANCE LEAFLET



Despite its name, sugar beet pulp is relatively low in simple sugars, being the "waste" from sugar production. It does have high fibre content & the profile of the fibre is what generates interest in the product.

It has been shown that

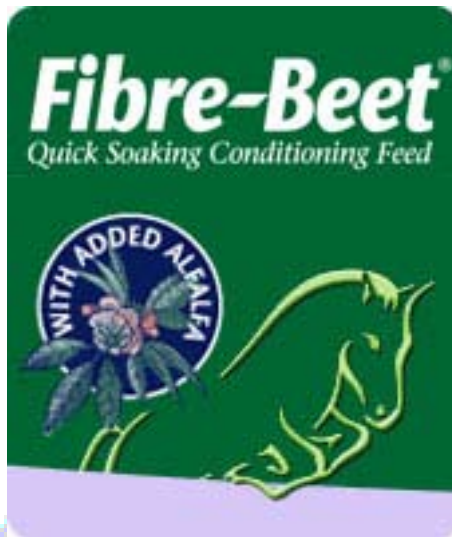
sugar beet can not only reduce the concentrate fraction of the diet but also completely replace the forage fraction of a diet without promoting gut dysfunction – especially important for horses prone to laminitis*.

Additionally, the soaking properties of sugar beet are interesting. Over 24 hours sugar beet shreds can absorb & hold up to 3-5 times their own weight in water. This is especially important in endurance horses where a feed of a small amount of sugar beet can introduce a large amount of water into a dehydrated animal.

Through its patented production process Speedi-Beet not only has improved nutrient availability (disruption of cell walls allows nutrients to be available for absorption before hind gut fermentation), but a greatly increased water holding capacity. Speedi-Beet can literally be soaked for a couple of minutes absorbing more water than ordinary shreds or pellets which have soaked for several hours. Re-hydration of horses can be carried out simply by offering a palatable "wet" feed, prepared quickly, if the horse is not willing to drink.

* Speedi-Beet is approved by the Laminitis Trust.

- Cell walls have been disrupted which allows a rapid uptake of water
- Low starch & sugars - Unmolassed - 95% SUGAR FREE Non GM - 90% less starch & sugars than cereals
- Improves digestion which can help to reduce the incidence of colic
- Optimises energy release rate
- High Digestible Fibre
- High Levels of organic calcium - Helps to correct the calcium imbalance when feeding cereals
- Improved nutrient availability by a unique process allows nutrient release prior to hind gut fermentation
- Excellent source of pectins, betaine & non-structural glucose
- Highly palatable to fussy eaters
- Instant soaking - Quick & convenient - No waste
- Ideal fibre source for horses prone to laminitis - A Laminitis Trust approved feed
- Excellent complementary feedstuff to hard feed
- **Rapid re-hydration for endurance & performance horses**



Fibre-Beet recognizes the fact that horses evolved principally to eat grass which contains 80 to 90% water. Fibre-Beet is designed to be fed as a wet feed (liquid diet) which is the most natural way to feed your horse.

By combining Alfalfa and

Speedi-Beet together into one easy to use unique lozenge shape, Fibre-Beet offers an excellent source of highly digestible fibre in a liquid form and provides your horse with slow release energy without fizz.

Fibre-Beet is ideal for all types of horses and ponies with soaking time only 45 minutes in cold water or 15 minutes in warm water. It is also beneficial to laminitics due to its high fibre, low sugar content and contains Biotin to help maintain hoof integrity.

Fibre-Beet can be fed to replace a proportion of forage sources such as hay and grazing. It can be fed up to 40% of the daily feed and the combination of Speedi-Beet and alfalfa means the bulking will improve the inherent digestion in the horse.

Its key benefits are:

- The natural Super-Fibre liquid diet
- Formulated using all the benefits of Speedi-Beet incorporated with good quality Alfalfa
- High fibre feed promoting a natural Trickle feeding regime
- High quality forage fibre, providing Slow Releasing Energy
- A unique pelleted lozenge that Rapidly Absorbs Water
- Ideal Soft Feed for recovering or veteran horses and ponies with poor teeth
- Quick and convenient to use - No Waste
- Improved Nutrient Availability. A unique process allows release of nutrients prior to hind gut fermentation
- Ideal fibre source for horses and ponies prone to Laminitis
- Very palatable especially for Fussy Feeders
- Added Biotin for maintaining hoof integrity

DRY Speedi-Beet WET



Case Study



Comments

'After one month of being on Speedi Beet I noticed that both horses had more energy without being hot and their condition had improved considerably. We fed the horses in the morning of the ride and added an extra 500ml water to their food. We were just doing the 30km ride, but it was a very hot day so they sweated (especially mine) quite a lot. They did not drink much on the ride which is normal for the first 30km's, but we were a little worried about dehydration. When we got back we offered the horses water with a handful of already mixed Speedi Beet and they loved it. They drank loads of water this way and when they were vetted both of them passed the dehydration test. We noticed they had more energy on the ride and recovered after the ride much quicker on Speedi Beet than on normal concentrate.'

- *Angela Mallen (Endurance Rider), Sodwana*

'The feed speaks for itself if you use it.'

- *Hayley van der Walt (Endurance Rider & Riding Instructor), Bethlehem*

'I cannot tell you how fantastic my horses look and are doing in such a short time. And they LOVE the food, they cannot get enough. What is really amazing is that my hot, difficult stallion is much calmer and easier to ride without being lazy, my lazy gelding feels like he has much more energy and the 2 TB's that I was battling with are now finally picking up condition at an alarming speed. I think it is such a fantastic product and also so good for the horses, I just cannot stop talking about it.'

- *Cyndy Bosman (Warmblood Breeder & Show Jumper), Bloemfontein*

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